



Róbert Gašparovič Managing Associate

Róbert specialises in IT and communications law, intellectual property, media and telecommunications, data protection, e-commerce, contract law, advertising, consumer protection, and regulation of games of chance.

In IT law he focuses on the legal aspects of creation and use of copyrighted works, implementation of information systems, software licensing, and advising information society service providers. He is also active in lecturing on these topics.

In the field of intellectual and industrial property law, his main focus is on the law of trademarks, utility models, industrial designs, patents, geographical indications and domain names. He specialises primarily in complex IP strategy setting and IP and copyright enforcement. He also advises Slovak and

foreign companies in connection with the exercise of their IP rights.

In the area of data protection law, he specialises in setting up processes and their compliance with European and Slovak regulations, as well as in the protection of privacy and personal data in electronic communications (e-privacy), transfer of data outside the EU, and regulation of personal data security. He regularly advises Czech, Slovak and international companies in connection with the processing of personal data and setting up or adjusting relevant business processes.

Róbert is involved in advising clients from various industries, including internet platforms and online solutions, the banking and financial market, and the automotive and food industries, to mention just a few. He also focuses on new technologies and their legal aspects.

In the area of contract law, he specialises in drafting and reviewing commercial contracts, agreements relating to intellectual property rights, licensing agreements, as well as drafting commercial terms and conditions and franchise agreements.

Before joining HAVEL & PARTNERS, he worked at Blake, Cassels & Graydon LLP in Vancouver, and as a lawyer in a bureau providing legal services primarily to Swiss clients.

Projects

- advising on securing patent protection and managing patent and utility model portfolios;
- comprehensive legal advice to a non-profit organization managing a PET bottle and can deposit return system;
- advising a global technology giant providing information society services, software and other services, in connection with multiple projects in Slovakia;
- advising one of leading global providers of IT services in numerous projects in Slovakia;
- advising dozens of companies in connection with preparations for GDPR, and providing day-to-day advice on personal data protection;
- comprehensive legal advice to a member of one of the world's largest brewery groups regarding management of their trademark portfolio;
- advising local and foreign companies on legal steps to be taken in respect of unfair competition and infringements of intellectual property rights;
- advising a global provider of logistic services in connection with contractual and copyright aspects of contractual documentation and public procurement in Slovakia;
- advising in the field of IT/IP related to legal due diligence audits of major Slovak and multinational companies;

- advising numerous clients in connection with setting up contractual arrangements with their partners and localisation of documentation for the purposes of supplies of goods and delivery of services in Slovakia;
- advising numerous companies in connection with developing and launching e-commerce and online projects

Membership in professional associations

Ecomlex – an association of leading IT and e-commerce, data protection and privacy lawyers
(<https://www.ecomlex.com/countries/slovakia/>)
Slovak Bar Association

Languages

Slovak, Czech, English

Education

Pan-European University, Faculty of Law, Bratislava (2013), Mgr. (Master's Degree)
Masaryk University, Faculty of Social Studies, Brno (2014), Bc. (Bachelor's Degree)

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